**RISE™**

Suggested interview questions

1. What is the RISE challenge and who is it for?
2. Why now? Why this time in history are you issuing the RISE challenge?
3. How is RISE different than a Bible study or Men’s group at a parish?
4. What kinds of results should men expect in their lives if they participate fully in the challenge?
5. How much time per day are men expected to do the challenge? What is the accountability structure?
6. What kinds of things are men challenged to do through the 30 days?
7. What happens at the end of 30 days?
8. Is RISE geared for men of a certain age or place in their life – married, single, religious?
9. What is the impact that you are hoping for in the world as a creator of the RISE challenge?